

# *The Power of A Single Flower*



There really is a phenomenon of flower power,  
beyond its attribution to a counterculture  
of the fifties and sixties era.

In the context of a visual display,  
a flower has the power  
to captivate, enthrall, mesmerize, and influence  
in so many ways.

Of course, if a flower is amassed  
with many others in a large aggregation,  
it's like a person in a crowd...  
still colorful and a vital piece of the whole,  
but unless it's a celebrity or a rare species,  
its presence and power  
cannot be perceived quite as readily.

But if a flower stands alone,  
it is a charismatic center of attention,  
endowed with a capacity  
to speak to its audience.

A solitary flower on a surface  
at a funeral or memorial ceremony  
can be a riveting presence.

A viewer may readily perceive it  
as a symbolically representative presence  
of the beloved person who died.

If you shun the placement  
of other types of adornments,  
consider at least using this one.  
It will be all the more meaningful  
if you choose a variety  
that has personal significance  
for some reason.

It might speak volumes to your guests.  
And everyone will hear the “voice” of the flower  
if its significance is noted in a printed program.  
This way, a flower can even  
“speak” on your behalf.



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